

## **Cookie policy**

When you use our Super Technologies website, we and third-party companies collect information by using cookies and other technologies such as pixel tags (for simplicity we refer to all such technologies as 'cookies'). Our Cookies Policy explains what cookies are, how we use them, how third-parties we partner with may use cookies, your choices regarding cookies and any other further information you should know about.

### **1. What are cookies?**

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored on your computer and used by your web browser, it allows the Service or a third-party to recognize you, make your next visit easier and the Service more useful to you.

### **2. Information collected via cookies and other technology**

The cookies used on our website do not collect directly identifiable personal data such as name, address, email address etc. However, certain cookies may collect information which relate to a unique ID or another identifier which, when combined with other information, allow a profile to be created.

### **3. Types of cookies**

There are different types of cookies which are used to do different things such as letting you navigate between different pages on the website efficiently, remembering preferences you have given, helping us to identify ways to improve your overall site experience, providing you with advertising, etc.

**To help you understand the different types of cookies we use on this website and what they do, we have grouped cookies into two categories as described below.**

**“First party”** cookies are cookies stored on your device by us using our website. In this case, that means cookies that our website “published” and stored on your computer the moment you visited this website / accepted or declined cookies on this website.

**“Third party”** cookies are cookies designed and “published” by our third parties. Our website only uses credible third-party cookies, and we do not allow any third party to use these cookies other than for the purposes listed in this policy.

**Please note that we cannot influence or control third-party cookies that are already on your computer at the time of visiting our website, nor do we have the ability to know what information such cookies collect.**

To find out more about cookies visit <http://aboutcookies.org>, <http://allaboutcookies.org> or Network Advertising Initiative: <http://www.networkadvertising.org/>

#### **4. How Super Technologies uses cookies**

We use cookies for the following purposes:

- to enable certain functions of the Service,
- to provide analytics
- to store your preferences
- to enable advertisement delivery, including behavioral advertising.

We have grouped the cookies used on our sites into five categories as set out below

##### **Necessary/essential cookies**

These cookies help make our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies. These cookies don't gather any information about you that could be used for marketing or remembering where you've been on the internet.

As these cookies are necessary for the correct functioning of our website, you are unable to control them.

##### **Preferences/performance cookies**

Preference cookies enable our website to remember information that changes the way our website behaves or looks, like your preferred language or the region that you are in.

##### **Statistics/Analytical cookies**

Statistic cookies help us to understand how our visitors interact with our websites by collecting and reporting information anonymously.

## **Marketing/Advertisement cookies**

Marketing cookies are used to track visitors across our website. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

## **Unclassified cookies**

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

## **5. Third-party cookies**

As well as the cookies we use, we work with third-party companies who place cookies on your device. Please note that the data they collect may be subject to their own privacy policies.

**When working with third-party companies we take steps to protect your data. For example, we place contractual limits on how data collected about people using our services is used and we regularly audit our sites to make sure only cookies we have authorized are being used.**

For a list of third parties we use, please see our Cookies List below.

## **6. How to manage cookies?**

Once you have given us your cookie consent, we will store the cookie on your device to be used for your future visits to our website.

**At first visit you'll be able to choose which types of cookies you are giving us permission to use, however, if you change your mind later on, we'll give you an option to opt-out or opt-in to any type of cookies.**

Alternatively, you can use your browser settings to manage cookies including deleting cookies previously stored and blocking cookies from being set.

If you'd like to delete or block cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser as you will have to manually erase cookies through the settings in your internet browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly or you may significantly reduce functionality of individual websites.

**The following links may be useful if you are interested in more details regarding cookies management for certain browsers:**

- [Chrome](#)
- [Firefox](#)
- [Safari Desktop](#)
- [Safari Mobile](#)
- [Opera](#)
- [Opera Mobile](#)
- [Android Browser](#)
- [Internet Explorer](#)

## 7. Cookies List

### Analytics cookies

Cookie Name	Domain	Duration	Description
*	.google.com	1 month	This is a Google session cookie, used to distinguish users.